



# Kiwaniis

## Gateway to the Islands



## The Gateway Gazette

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*"Kindness in words creates confidence. Kindness in thinking creates profoundness. Kindness in giving creates love." - Lao Tzu, Chinese philosopher*

### NEW MEETING LOCATION AND TIME EFFECTIVE IMMEDIATELY

January – March Tuesday 7:30 AM  
April – December Tuesday 11:45 AM

First Watch  
13211 McGregor Blvd., Fort Myers

### Meeting Calendar

Feb. 8	Lillian Wymbs - Tax Manager, Tuscan & Company, PA
Feb.15	Sissel Roberson - Crazy Woman Kayaks
Feb. 22	TBA
Mar. 1	Board Meeting - All are welcome!
Mar. 5	Committee Reports due

**Kiwaniis International Webinar: "Retention: Till Death Do We Part"**

**February 8<sup>th</sup>**

8:00-9:00pm

To register: <https://www2.gotomeeting.com/register/650832035>

**An effective membership retention effort doesn't just happen. Learn the best practices used by successful Kiwanis clubs to retain active members.**

### Ongoing Service Opportunities

**Hats and Hugs – NEW stuffed animals** for Children's Advocacy Center and **hats** for The Children's Hospital.

**Tales for Tots – Children's books** for ages 0-2 for Brightest Horizons.

**Pine Manor After-School Program – Mentors needed** – Weekdays, 2:30pm-5:30pm. If interested, please contact Diane Connell at: [dconnell@cac-swfl.org](mailto:dconnell@cac-swfl.org).

**Destiny Diaper Bank – Volunteers needed for a variety of projects.** If interested, please contact Becky at: 239-910-8198.

### Board Meeting Highlights

- **Members – please note that Connie Schmucker has a new email address: [connieschmucker@yahoo.com](mailto:connieschmucker@yahoo.com).**
- **Upcoming district events:**
  - Zone Conference – Bradenton March 5, 2011**
  - Kiwanis One Day - April 2, 2011**
- **Fort Myers Metro-McGregor Kiwanis is hosting the Harlem Ambassadors basketball team on February 22 at 7pm at Estero Recreation Center. The team will play a team comprised of local leaders and hometown heroes. To purchase tickets visit any Lee County Iberia Bank or go online to [www.metro-mcgregor.com](http://www.metro-mcgregor.com)**
- **Delicious Dining Discount Books – A credit card account will be set up to accept payments via a virtual website. In addition, a marketing email address, [KiwanisGTTI.Dining@gmail.com](mailto:KiwanisGTTI.Dining@gmail.com), has been created. Marketing ideas discussed include asking buyers how they learned about the book; maintaining a database of buyers; including a flyer with each book that is mailed; selling the books at Interclub meetings; and starting sales no later than March 15. The Board is asking members that have contacts with any groups to let us know so we may contact them about group sales and/or speaking to their group about the book.**

- **Signature Project:** Possible projects discussed were The Heights Foundation, Shots for Tots, and shoes. Proposals will be presented and voted on at the March Board meeting.
- **Project ELIMINATE:** We will purchase baby bottles and place them around town to collect funds for this project.
- **Membership:** Special Membership Guest Day has been scheduled for March 29<sup>th</sup>. The program will consist of testimonials from organizations who have benefited from our club's support as well as members sharing their "Kiwani Moment" to help guests understand what Kiwanis is all about. Each member is being asked to provide Terry with at least one guest's name, address, phone and email by March 15<sup>th</sup>. A personal letter will be sent inviting the person to the March 29<sup>th</sup> meeting.

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**Kiwanis Gateway to the Islands 2010-2011 Board of Directors**

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*Kiwanis is a global organization of volunteers changing the world one child and one community at a time.*